

# Custom Design Proposal

\*Required Fields

## Agent Information

Email Completed Form to: [agent@americanseniorbenefits.com](mailto:agent@americanseniorbenefits.com)

\*Agent Name: \_\_\_\_\_ \*Agent Phone: \_\_\_\_\_

\*Agent Email: \_\_\_\_\_

\*Client Name: \_\_\_\_\_ \*Client Birth Date: \_\_\_\_\_

\*Gender:  Male  Female \*Height: \_\_\_\_\_ \*Weight: \_\_\_\_\_ \*State: \_\_\_\_\_

Desired Product Type:  Index Universal Life  Universal Life  Whole Life  Term Life  Single Premium

\*Replacement:  Yes  No Existing Policy Type: \_\_\_\_\_ Face Amount: \_\_\_\_\_

Cash Surrender Value: \_\_\_\_\_ Premium: \_\_\_\_\_

**Goal:**  Same Premium, More DB  Extend DB with Same Premium  Same DB, Less Premium  Add LTC Rider

Additional Notes:

\*Goal of the Insurance:  Death Benefit  Cash Accumulation  LTC

### If Death Benefit:

\*Term Duration: \_\_\_\_\_ \*Death Benefit: \_\_\_\_\_

\*Guaranteed UL - DB Duration Guaranteed (age/years): \_\_\_\_\_

\*Premium Duration: \_\_\_\_\_

\*Consider Non-Guaranteed Options?  Yes  No

### If Cash Accumulation:

Premium Amount: \_\_\_\_\_ Premium Duration: \_\_\_\_\_

Solve for Max Cash Accumulation: \_\_\_\_\_

Or is there a Death Benefit desired as well?  Yes  No

If Yes, Death Benefit Requested: \_\_\_\_\_

Distributions: Start Year/Age \_\_\_\_\_ End Year/Age \_\_\_\_\_

### If LTC:

Accelerated Benefits Riders (no upfront charge)

LTC Rider

Hybrid Policy Focused on LTC:

If LTC Rider: How much LTC Monthly Benefit? \_\_\_\_\_ Inflation Rider?  Yes  No

How Long (2/4 years)? \_\_\_\_\_ Return of Premium?  Yes  No

Death Benefit Acceleration Amount (50%/100%)? \_\_\_\_\_ Premium Duration: \_\_\_\_\_

Hybrid Policy: How much Monthly Benefit? \_\_\_\_\_

Benefit Duration? \_\_\_\_\_ Death Benefit Amount (if requested): \_\_\_\_\_

Riders:  Accidental Death Benefit  Waiver of Premium  Return of Premium  No-Lapse Guarantee

Child Rider Units: \_\_\_\_\_

Present Nicotine Use:

None  Cigarettes—Frequency of Use Per Day: \_\_\_\_\_

Cigars  Pipe  Dip  Chew  Nicotine Gum  Marijuana  Vape  Other: \_\_\_\_\_

Quantity Per Month: \_\_\_\_\_ For Marijuana—What form is used? \_\_\_\_\_ How Often? \_\_\_\_\_

Former Tobacco Use: List each type of tobacco, quantity and frequency used, and date of last use:

Payment Option:  Monthly  Quarterly  Semi-Annual  Annual

1035  \$ \_\_\_\_\_  Lump Sum \$ \_\_\_\_\_

### Medical History

Have you ever had, been told you had, or been treated for any of the conditions listed? \*Check all that apply:

<input type="checkbox"/> Alcohol Abuse	<input type="checkbox"/> Diabetes	<input type="checkbox"/> AIC _____	<input type="checkbox"/> Peripheral Vascular Disease
<input type="checkbox"/> Alzheimer's/Dementia/Cognitive Impairment	<input type="checkbox"/> Drug Abuse		<input type="checkbox"/> Rheumatoid Arthritis
<input type="checkbox"/> Asthma	<input type="checkbox"/> Epilepsy		<input type="checkbox"/> Sleep Apnea
<input type="checkbox"/> Cancer <input type="checkbox"/> Type Stage _____	<input type="checkbox"/> Heart Murmur/Valve Disease		<input type="checkbox"/> Stroke
<input type="checkbox"/> Cirrhosis	<input type="checkbox"/> Hepatitis		<input type="checkbox"/> Other
<input type="checkbox"/> COPD	<input type="checkbox"/> Irregular Heartbeat/Palpitations		
<input type="checkbox"/> Coronary Artery or Cerebrovascular Disease	<input type="checkbox"/> Kidney Disease		
<input type="checkbox"/> Crohn's Disease	<input type="checkbox"/> Lupus		
<input type="checkbox"/> Depression/Anxiety	<input type="checkbox"/> Multiple Sclerosis		

\*If any box is checked under medical history, please list dates, diagnosis, details, last treatment date, plus names, addresses, and phone numbers of all physicians consulted. (Additional Underwriting Questionnaires Available):

List of Medications:

Other:

Select Health Class:

<input type="checkbox"/> Preferred Best Non-Tobacco	<input type="checkbox"/> Preferred Tobacco
<input type="checkbox"/> Preferred Non-Tobacco	<input type="checkbox"/> Standard Tobacco
<input type="checkbox"/> Standard Non-Tobacco	

Additional Case Design Goals: